



Selection Criteria

The Amelia Peabody Charitable Fund grant-making process is conducted by the Board of Trustees in an impartial manner and decisions are made in the sole judgment and discretion of the Board. Decisions are made based on the information provided in your proposal. If the trustees have questions or require more information to make a decision, you will be contacted.

The Amelia Peabody Charitable Fund receives many more applications than it can fund. Even though a grant request meets the Fund's criteria, it may not be funded because of more pressing needs, because the Fund has recently funded a similar request, or other reasons.

Primary Considerations

The trustees review all completed applications. Final grant award decisions are based on their judgment, discretion, and the following general considerations:

- **Mission Specific.** The Board seeks to apply funds where they will make the most difference in furthering the philanthropic legacy and interests of Amelia Peabody.
- **Geography.** The Board focuses its giving in New England. (For social service and youth service organizations, **Massachusetts only.**)
- **Urgency of Need.** The Board favors capital projects and purchases where the need is time-sensitive and is evident to the community served, and where a large area or number of people will benefit.
- **Lasting Impact.** The Board favors initiatives with measurable, significant, and lasting impact.
- **Specifics and Focused.** The Board funds specific needs to achieve a specific objective. As a matter of policy, general fund-raising, annual drives, salaries, startups, or operating budgets are not funded.
- **Likelihood of Success.** The Board looks for well conceived and researched projects with specific and well defined outcome(s). A logical implementation plan, with a realistic and appropriately detailed supporting budget, appropriate, realistic timeframes, multiple sources of funding for the undertaking, and the credibility of the organization are important elements in evaluating the proposal.
- **Proportional and Appropriate.** The Board expects the dollar amount requested to be in proportion to size of the project, the size of the organization, and to the size of the Fund.



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- **Well Leveraged.** The Board looks favorably on organizations that can secure funding from multiple sources to achieve their objectives. The Board does not grant “lead gifts” nor is it the sole funder of any initiative. In a major capital campaign, the Trustees like you to be well into your fundraising process before you submit a proposal to the Fund. Challenge grants are sometimes considered by the Trustees to help grant seekers secure funding from other sources.
- **Community Support.** The Board looks for evidence that the organization and its work are valued by the constituents it serves and surrounding community.
- **Soundness of Organization.** The Board favors supporting transparently managed organizations with good oversight and relatively low administration and other overhead expenses.